



SUSTAINABILITY REPORT: SDG 4

2024



BAKU EURASIAN UNIVERSITY



The United Nations' 17 Sustainable Development Goals (SDGs) are at the heart of the 2030 Agenda for Sustainable Development adopted by all United Nations Member States in 2015. They are the blueprint for all developed and developing countries to tackle the global challenges, starting from ending poverty and eliminating all deprivations, providing equal access to resources by all, spurring economic growth, fighting climate change and preserving the land and the sea. Universities have a unique role in creating and disseminating knowledge, yet as one of the leading universities in Azerbaijan, BAAU extends its mission to cover community service as well as education and research. BAAU aims to fulfil all SDGs through research, teaching and outreach activities, sustainable campus operations and collaborations with the stakeholders. BAAU introduced its sustainability website (<https://sdg.baaau.edu.az/en>) in August 2024 along with the University's first Sustainability Reports. Baku Eurasian University in Azerbaijan is setting the example by putting sustainability at the core of the institution. In fact, by viewing its responsibility toward these global goals, BAAU understands its role in achieving SDGs, including education, research, community engagement, and operational practices.

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Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

<https://sdgs.un.org/goals/goal4>

Sustainable Development Goal 4 is about quality education and is among the 17 Sustainable Development Goals established by the United Nations in September 2015. The full title of SDG 4 is "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all". SDG 4 aims to provide children and young people with quality and easy access to education plus other learning opportunities. One of its targets is to achieve universal literacy and numeracy. A major component in acquiring knowledge and valuable skills in the learning environment. Hence, the urgent need to build more educational facilities and also upgrade the present ones to provide safe, inclusive, and effective learning environments for all.

Proportion of graduates with teaching qualification	
Number of graduates	584

BAAU as a body provides free access to educational resources for those not studying at the university, e.g. computers, library, online courses, access to lectures, etc.

BAAU provides non-university individuals with access to free educational resources through both online and face-to-face platforms. These resources include the university computers, library, online courses and access to lectures.

To contribute to the development of society, BAAU has started public training on topics. Open to the public, these training seminars are organised on a wide range of topics and on the ZOOM platform, showing the interest of various age groups.

Satisfaction survey on organized trainings

<https://sdg.baau.edu.az/en/article/baku-urasian-university-s-arabic-studies-center-increases-interest-in-arabic-with-interactive-teaching-approach-360>

The Arabic Studies Center at Baku Eurasian University has been using interactive methods to boost interest in Arabic language learning, offering free educational resources to both students and non-students. Known for its personalised approach, the Center helps each student learn at their own pace, promoting language immersion and quicker absorption.

Regular online courses, available for beginners and advanced learners, are taught by local and foreign instructors who also introduce students to Arabic-speaking cultures. Offline courses are offered for Baku residents, while online options are available for those in other regions, making learning accessible to all.

Education for SDGs: specific courses on sustainability

Baku Eurasian University offers sustainability courses focused on solving current and future world challenges, all aligned with the SDGs Courses:

This course is about the theory and practice of **gender equality** and is structured by Baku Eurasian University, open to the general public and it is free of charge.

<https://sdg.baau.edu.az/en/page/understanding-gender-equality-baku-urasian-university-282>

Diversity is everything that makes people different from each other. This includes many different factors: race, ethnicity, gender, sexual orientation, socioeconomic status, ability, age, religious belief, or political conviction. All these factors work together to inform how students and teachers and everyone else encounter the world. This course is about the theory and practice of gender equality and is structured by Baku Eurasian University, open to the general public and it is free of charge.

<https://sdg.baau.edu.az/en/page/diversity-and-inclusion-in-education-281>

BAAU hosts events at university that are open to the general public: public lectures, community educational events.

BAAU organises public lectures and community educational events accessible to everyone, aimed at enhancing public knowledge and supporting lifelong learning.

<https://sdg.baau.edu.az/en/article/a-seminar-titled-quot-climate-change-and-its-social-effects-quot-was-held-at-baa-368>

Baku Eurasian University hosted a public seminar titled "Climate Change and its Social Effects" as part of COP 29, organised by the Department of Humanities and Regional Studies. Mutallim Rahimov, Dean of the Faculty of Regional Studies and Economics, delivered the opening speech, covering the ecological, economic, social, and cultural impacts of climate change and mitigation strategies.

Presentations by Faraim Akbarov from the Ministry of Agriculture, ecology expert Gulendam Sharifzadeh, and climate specialist Ayan Shamchiyeva explored ecosystem disruptions, including water resources, biodiversity loss, and rising natural disasters, emphasising the role of each citizen in combating environmental issues. The interactive seminar facilitated idea exchange with the audience.

BAAU educational hosts events at university that are open to the general public: executive education programmes (this refers to short courses for people who are not attending the university; this specifically excludes courses like MBA) and/or vocational training.

BAAU is committed to fostering lifelong learning and community development through diverse certification programs that integrate multiple disciplines, aimed at enhancing both professional and personal skills. These programs not only raise the educational standards of the public but also equip participants with relevant competencies to advance in their careers and adapt to an evolving job market.

In 2024, BAAU introduced a range of free vocational training courses as part of its dedication to sustainable development goals. These courses provided participants with practical skills and specialised knowledge, empowering them to contribute more effectively to their professions and communities.

<https://sdg.baau.edu.az/en/article/new-opportunities-at-baau-organization-of-professional-development-courses-internship-and-certification-371>

Baku Eurasian University (BEU) and Absheron Logistics Center have signed a cooperation memorandum to enhance professional development, internships, and certification opportunities. Signed by BAAU's Rector, Associate Professor Sayavush Qasimov, and Ziya Agayev, Chairman of the Board of the Logistics Center, the memorandum enables internships, professional training for employees, joint research on logistics, and scientific discussions. The Absheron Logistics Center, operating since 2018, is Azerbaijan's first private logistics centre with international certifications.

<https://sdg.baau.edu.az/en/page/guided-mentoring-programme-283>

The Career and Internship Center at Baku Eurasian University, established in 2023, operates a Guided Mentoring Programme to support the career development of students, especially female students and employees. The program aims to help young professionals plan their careers through mentoring, coaching, and workshops tailored to participants' needs. Mentees benefit from networking opportunities, practical career advice, and skill development, while mentors can practice coaching skills and engage with future talent.

The structured program spans four months, with mentors and mentees meeting four times for approximately 60 minutes per session. Topics include exploring the job market, networking, skill identification, and reviewing progress. Meetings may be held in person or online, and the program includes mid-way and end-of-program surveys to assess outcomes.

Both mentors and mentees must maintain regular communication, prepare for meetings, and keep records of interactions. The program emphasizes a professional, voluntary relationship with clear guidelines for communication and participation.

BAAU as a body undertakes educational outreach activities (e.g. tailored lectures or demonstrations) beyond campus, e.g. in local schools, in the community, including voluntary student-run schemes.

BAAU actively undertakes educational outreach activities (e.g. tailored lectures or demonstrations) beyond campus e.g. in local schools, in the community, including voluntary student-run schemes designed to extend learning opportunities through lectures and demonstrations. In alignment with BAAU's core values, numerous voluntary off-campus events were successfully conducted in 2024.

<https://sdg.baau.edu.az/en/article/the-teacher-of-baa-became-the-winner-of-the-quot-make-the-idea-a-reality-quot-competition-362>

Chimnaz Ismayilbeyli, a teacher at Baku Eurasian University, won the "Realize the Idea" competition by the Youth Foundation of Azerbaijan and led the "Teachers of the 21st Century" project, aimed at enhancing the skills of young teachers through intensive training in innovative educational methods.

The project featured sessions on inclusive education, interactive teaching methods, and practical tasks to develop empathy. Various experts, including Efsana Muradli, moderated discussions on traditional vs. modern teaching methods and teacher-student relationships. The training provided participants with effective teaching strategies, culminating in the presentation of certificates to all attendees.

BAAU as a body has a policy that ensures that access to these activities is accessible to all, regardless of ethnicity, religion, disability, immigration status or gender.

BAAU is committed to providing training certificates to all participants without discrimination based on ethnicity, religion, disability, immigration status, refugee status, or gender, in accordance with its Non-Discrimination Policy, Diversity, Inclusion and Equity Policy and Gender Equality Policy. This commitment ensures that every individual has equal access to educational opportunities and recognition of their achievements.

<https://sdg.baau.edu.az/en/page/diversity-inclusion-and-equity-policy-275>

<https://sdg.baau.edu.az/en/page/gender-equality-policy-of-baku-eurasian-university-267>

<https://sdg.baau.edu.az/en/page/non-discrimination-policy-of-baku-eurasian-university-268>

Proportion of first-generation students	
Number of students	3756
Number of students starting a degree	1209
Number of first-generation students starting a degree	818